

# Newsletter No. 1



## inFUELencer has started, supporting green transition



The Erasmus+ project **inFUELencer** officially started with its kick off meeting at TU Dresden. What makes the project especially strong is the combination of **complementary expertise within the consortium**: academic know how in sustainability and project management, vocational education and competence assessment, financial and business transformation expertise, direct links to the fuel retail sector, practical knowledge on alternative fuels, and digital solutions for accessible learning. Together, the partners bring exactly the mix needed to support fuel retailers in **navigating the green transition** with practical, future oriented training and tools.

**Output of inFUELencer** will be a digital report, a holistic curriculum framework, 7 training modules, 10 training guides and an e-platform to **support business transformation in the fuel retail sector.**



## Research phase now underway

In spring 2026, inFUELencer is conducting **online questionnaires and structured interviews** to better understand the challenges, skills gaps and training needs in the fuel retail sector. The project aims to gather **at least 175 contributions** overall. The results will form an important evidence base for the upcoming **inFUELencer Digital Report** and the development of the project's training content

**Find out more:**  [infuelencer.erasmus.site/](https://infuelencer.erasmus.site/)  <https://www.linkedin.com/showcase/infuelencer/>



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