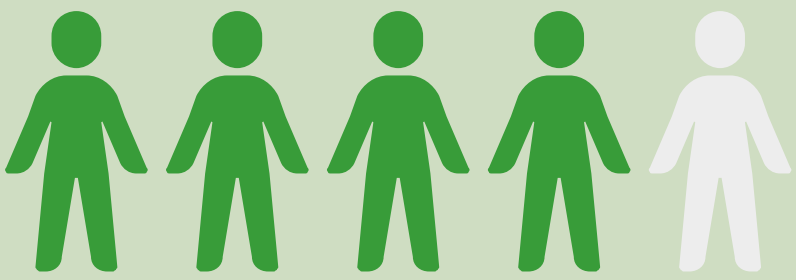
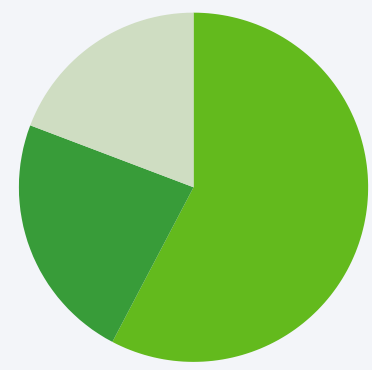
Survey highlights

TRANSNATIONAL

4 OUT OF 5



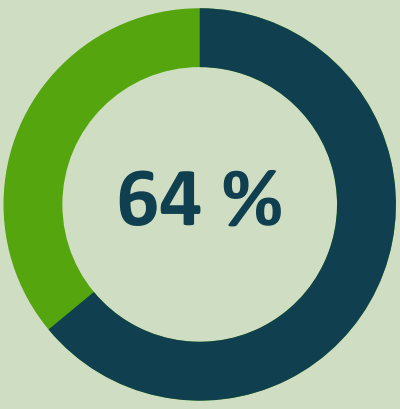
Fuel retailers across all partner countries anticipate a significant or moderate impact from environmental regulations on their business operations within the coming years.



BUSINESS MODEL TRANSFORMATION EXPECTED

57%

More than half of fuel retailers surveyed across the consortium expect their current business model to require major changes within the next 5 to 10 years, driven by decarbonisation policies, electrification and shifting consumer demand.



SELF-ASSESSED TRANSITION READINESS

Nearly two thirds of fuel retailers rate their current skills and operational readiness for the green transition as only partial, highlighting urgent upskilling needs across the sector.

TRAINING NEED VS. ACCESS GAP

Across the consortium, a large majority of fuel retailers recognise training as critical to their future viability, yet access to relevant, sector-specific training remains severely limited, underlining the strategic urgency of the inFUELencer programme.

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Co-funded by the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.
Project No.: 2025-1-DE02-KA220-VET-000351659