



inFUELencer: Promoting alternative paths for fuel retailers

A European Erasmus+ Vocational Education and Training (VET) cooperation project supporting fuel retailers and VET trainers to navigate the green transition through targeted upskilling, practical tools, and flexible learning.

Aim of the project

inFUELencer aims to promote the viability of fuel retail businesses affected by Europe's transition to a lower-carbon economy, by developing training materials and implementing training activities tailored for VET trainers and fuel retailers (VET learners) to support smooth business transformation.

Project objectives

inFUELencer will:

- Provide policymakers and fuel retail stakeholders with a deeper understanding of the sector's current context, challenges, and prospects in relation to the green transition.
- Equip VET trainers with a concrete curriculum aligned with fuel retailers' needs for business viability and transformation.
- Equip fuel retailers with knowledge, skills, and strategic tools to explore and implement sustainable transformation pathways.
- Increase the knowledge capacity of partners and target groups on business viability.
- Ensure the project's results are communicated effectively, fostering long-term impact at local, regional, and EU levels.



Key results and outputs

inFUELencer will deliver:

- **inFUELencer Digital Report**
- **inFUELencer curriculum** framework and curriculum outline guiding training design
- **7 training modules and 2 training guides** supporting business viability, alternative fuels knowledge, and practical business transformation strategies
- **The e-platform**
- **Capacity-building activities**



Find out more:



<https://infuelencer.erasmus.site/>



InFUELencer



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